



Initial Press Release & Logo Usage

Please use the Initial Press Release wording below and In Progress Nature Explore logo in social media and publications before you become a certified Nature Explore Classroom. Once certified, you will receive a Certified Nature Explore Classroom logo.

Initial Press Release

"Nature Explore is a national nonprofit program of Dimensions Educational Research Foundation, which works collaboratively with a network of organizations throughout the nation. Its goal is to help nature become an integral, joyful part of children's daily learning. Nature Explore Classrooms established across the country have shown to be highly effective in accomplishing this goal. On [date] and [date] a specially trained Nature Explore designer and education specialist team will come to work with [name of site] in a two-day design consultation and develop a unique concept plan that embodies the research-based guiding principles and specific aspects of [name of site]. Staff and educators will have an opportunity to attend a Nature Explore workshop that will focus on using the outdoor classroom and field-tested, age-appropriate methods for reconnecting children with nature on a daily basis."

In Progress Nature Explore Classroom Logo Usage

- Please use the complete logo "as is" without alteration or adjustment.
- Your In Progress Nature Explore Classroom logo can be used in any social media and publications that help in your fundraising and promotional efforts including: website content, brochures, flyers, banners, business cards, presentations, etc.
- This media kit includes the In Progress Nature Explore Classroom logo in both EPS (vector) and JPG formats
- If you have any questions about the usage of advertising materials and this media kit, please contact requests@natureexplore.org

